

### In this issue

- New hourly rate
- MSS Tier 2 & 3: Secure login
- When to call MacAtoZ
- Mac Tip o' the Month

#### New hourly rate

On September 1, the MacAtoZ standard rate changed to \$84 per hour.

This was the first rate increase since mid-2006, and, as you might have guessed, came in response to the broad inflationary pressure in the overall economy and the cost increases MacAtoZ has incurred as part of doing business. Put simply: It is costing substantially more to provide the quality of service you deserve.

That said, it's worth remembering that MacAtoZ remains much less expensive than bringing out someone from, say, the Mac Store (\$114 for the first hour there). Plus we're members of the Apple Consultants Network and Help Desk Certified by Apple. MacAtoZ remains the best-priced and best-qualified Macintosh consulting firm in the mid-Willamette Valley.

We do not make changes such as these lightly, and we appreciate your ongoing understanding and support.

#### MSS Tier 2 and 3: Secure login

MacAtoZ Service Suite Tier 2 and Tier 3 members can now log into their web sites via SFTP or ssh. In fact, if you transfer files to your web space (2 GB for Tier 2; 12 GB for Tier 3) via FTP we strongly recommend that you change to either SFTP or ssh for security reasons.

In the case of SFTP at least this should mean little more than selecting a different option from your FTP program.

Worried that none of the above made the slightest amount of

### About MacAtoZ LLC

Founded in 2006, our company specializes in helping individuals and small businesses get the most out of Apple and Apple-related products. Toward that end, we've developed a unique remote support program called the MacAtoZ Service Suite (MSS).

MacAtoZ is owned and operated by Ty Davison, an Apple Certified Help Desk Specialist and member of the Apple Consultants Network.

### Quick Links

[MacAtoZ LLC](#)

[MacAtoZ Online Store](#)

[MacAtoZ Support](#)

[Salem Mac Users Group](#)

[Apple Consultants Network](#)

**Member since 2006**



**Consultants Network**

acronym-filled sense to you? Don't be! If you don't understand it, you don't use it and don't need to worry about it. (Yay!)

## When to call MacAtoZ

When should you call MacAtoZ? Some examples:

- You want to buy a new Mac or Mac-related item (hardware or software) but don't want to pay full retail price for it.
- You want help setting up a new Mac or adding a new peripheral (printer, scanner, wireless router, etc.) to your existing setup.
- You want help in using your Mac, whether it be a specific program like iPhoto or iTunes or the operating system itself.
- You want help in solving a computer problem you're having. (Don't forget our MacAtoZ Service Suite (MSS) remote support options!)
- You want to buy computer training books (Apple, Adobe, etc.) but don't want to pay full retail price.
- You want to know what you can do with your Mac or how to do something better on your Mac.

This list only gives you a rough set of examples where we might be able to assist you. If you're uncertain as to whether or not we can be of assistance, give us a call. If we can't help, we probably know who can. To contact us, please call 503- 507-0410 or email [TyDavison@MacAtoZ.com](mailto:Tydavison@MacAtoZ.com).

## Mac Tip o' the Month

Did you know you can get free stuff from the iTunes Store? Podcasts, sure. But more than this, Apple makes freely available a variety of songs and videos. On the iTunes home page, look for the "FREE on iTunes box" then click the "See All" link and download to your heart's content.

**Not on our mailing list?**  
[Email MacAtoZ](#)  
**to join.**

EMAIL [tydavison@macatoz.com](mailto:tydavison@macatoz.com)  
PHONE 503-507-0410  
WEB <http://www.MacAtoZ.com>

**Don't  
pay  
retail  
prices!**

We offer recommendations on all manner of Mac-related items through our online store and in almost every case, we offer these products *below* the standard retail price. Most every purchase over \$25 gets free shipping, too.

If books, music, and movies are more your thing, be sure check out our Davison Online Store where you'll find a lot of our favorites at huge savings.

---

This email was sent to you by [tydavison@macatoz.com](mailto:tydavison@macatoz.com). If you no longer wish to receive the MacAtoZ email newsletters, please email us and let us know. We'll remove you from our subscription list immediately, as we see our job as helping you with your Mac-related endeavors not sending you email you don't want.

MacAtoZ LLC | 3218 Lorian Lane SE | Salem | OR | 97302